Vegetation Management at Outdoor Advertising

Beth Ann Perkins
Outdoor Advertising Manager
Georgia Department of Transportation
Vegetation Management at Outdoor advertising

THE VEGETATION MANAGEMENT PROGRAM AT OUTDOOR ADVERTISING AND THE MOVE TO STANDARDIZED TECHNOLOGY: XPOASIS
Existing System Integration: The Challenge

Reconcile the Old with the New

• Paper to Digital
• Paradigm Shift
WORKFLOW: THE PRIMARY CHALLENGE

• Workflow – Moving Target!
The Final Product - XPOASIS

SUCCESS: PERMIT STATUS INTERGRATION WITH THE GIS VIEWER
Standardized Technology: XPOASIS

- Permit Applications & Field Applications
  - Outdoor Advertising
  - Vegetation
- Litigation Support
- Watermarked Photos
- Date & Time
- Permit
- Route
The Final Product - XPOASIS

WORKFLOW SUCCESS:
PERMIT AND APPLICATION DATA
## The Final Product - XPOASIS

### WORKFLOW SUCCESS:
**THE WORK QUEUE**

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Showing 1 to 4 of 4 entries
The Final Product - XPOASIS

• REPORT SUCCESS:
• Custom Letters & Reports
• GIS Export
Vegetation Management Module

- The Vegetation Module will go live over the next few weeks.
- The Vegetation Permit Record is tied to the ODA Permit Record and GIS Viewer.
Vegetation Management Module

- System flexibility program change. Track Applications, Permits & Violations
- Permit Transfers
- Searches
- Reports
- GIS Integration / Interface
- Workflow Routing
- Invoicing
- Customer Management
Vegetation Management Module

- Total contributory fee due is automatically generated based on our program requirements.
- Invoices generated for Annual Permit Renewal fees for each Outdoor Advertising Program component.
Vegetation Management at Outdoor Advertising

• The initial vegetation law was passed in 1998. In 2004 GDOT began vegetation. Approximately 900 permits were completed between 2004 and 2011.
• In 2011 new legislation was passed that allowed the removal of more trees within a more defined area.
• In 2012 a statewide injunction stopped GDOT from issuing vegetation permits. The case was heard by the Georgia Supreme Court who ruled the new law and GDOT’s Rules constitutional.
• On September 10, 2013 the statewide injunction was lifted. GDOT has received over 675 applications since that time.
Vegetation Management at Outdoor Advertising

- Allows vegetation to be clear cut in a target view zone of a billboard.
- The target view zone is within 500 feet of the billboard 250 feet along the fence line and 350 feet from the edge of pavement.
- The target view zone can slide anywhere within the 500 foot area.
- Pruning is allowed for trees that overhang the target view zone.
Target View Zone

Trees outside the Target Viewing Zone cannot be removed.

Limbs that overhang into the Target Viewing Zone can be pruned back to the trunk of the tree outside the Target Viewing Zone.

Any tree within the Target Viewing Zone can be removed.

STIPULATIONS ON TREE REMOVAL AND PRUNING

250 ft.

500 ft.

350 ft.

OUTDOOR ADVERTISING SIGN
Vegetation Management at Outdoor Advertising
The Vegetation Management Application: Tree Inventory

- The tree inventory must be completed and signed by a registered Arborist. The Arborist must identify historic trees.
Vegetation Management: Contributory Fee for Gateway Grants

- The Outdoor Advertising Permit Applicant pays a contributory fee based on many factors including the size of the tree.
- Fees are earmarked for a grant program for local beautification projects.
The applicant must adhere to all erosion control requirements set out in the Georgia Erosion and Sedimentation Control Act. The sketch provides BMP placement.
Sedimentation and Pollution Control
Vegetation Management: Preconstruction Meeting

The applicant and foreman must meet on site BEFORE the cut and agree to permit stipulations and cutting procedures. Issues: Clogged Drains, damaged fence lines, erosion control.
Vegetation Management Issues: CLEAN UP
THE ROAD AHEAD

XP OASIS AND PROGRAM DEVELOPMENT

• Electronic Permit Applications
• Electronic Payment
• Mobile App
• Customer Access Portal
• Maintain system flexibility as laws and processes change.